



## DATA SHEET

### The Race Campaign

#### Advertiser: EDF

Communications director: Julien Villeret

Brand image and internal communications director: Pierre Viriot

Advertising department manager: Virginie Maillebuau

Advertising department: Sonia Diaz, Nadia Pinon, Ismail Berrada

#### Advertising Agency: HAVAS PARIS

CEO: Fabrice Conrad

Partner: Aurélien Pernot

Consulting Director: Pauline Baillon

Senior Consultant: Caroline Su

Chief Creative Officer: Christophe Coffre

Artistic Director: Rémi Arnaud

Copywriter: Edouard Dorbais

TV producer: Virginie Meldener, Muriel Allegrini

Producer: Fabienne Meric-Rougier

#### Production Agency: INSURRECTION

Producer: Erinn Lotthe Guillon

Production Director: Benoît Roques

Directed by: Thierry Poiraud

1<sup>st</sup> director's assistant: Grégoire Barachin

#### Animation Company: MATHEMATIC

VFX Producer: Guillaume Marien

VFX Supervisor : Julien Lambert

VFX Coordinator : Gouna Logan

Layout Team: Sebastien Eballard

Mickael Lynen

Cyril Cassaigne

Bruce Nguyen

Marion Demaret

Pierre Vincent Papallardo

Concept Artists: Olivier Puechberty (environment)

Karl Lindberg (competition)

Benoit Godde (competition)

Fred Remuzat (character + creature design)

Matthieu Vavril (creature design)

Fabien Ouvard (creature design)

#### RIG TEAM

Jules Giraud — (Lead)

Laurent Mercereau

Sebastien Eballard

### 3D SCULPTURE ARTISTS

Dylan Verron — (Lead)  
François Rimasson  
François Bonnière  
Maxime Galand

### HAIR & FUR TEAM

Guillaume Vieugue — (Lead)  
Stéphane Rogeon

### LOOKDEV TEAM

Arnaud Richir — (Lead)  
Manuel Quinto  
David Labelle

### Environment TEAM

Yann Glica — (Lead)  
Fabien Julvecourt  
Arthur Grandjean  
Sandro Bertchi  
Guillaume Vieugue  
Kevin Baudelle  
Romain Thibault  
Bastien Muller (Canada)  
Sylvain Dalliet  
Delphine Jobin  
Kevin de Garidel

### TEXTURE ARTIST

Armelle Massonet

### ANIMATORS

Mikael Lynen — (Lead)  
Cyril Cassaigne  
Fred Boulin  
Vivien Guiraud  
Pierre Vincent Papallardo

### COMPOSITING TEAM

Fabrice Lagayette — (Lead)  
Anthony Lyant  
Nicolas Millot  
Sonia Fereira  
Maeva Sol  
Bertrand Avril

### FX ARTISTS

Thomas Van Maele  
Alexandre Lerouge  
Achraf Ayadi  
Arnaud Malherbe  
Laura Languillet (Canada)

### FLAME ARTIST

Fred Brandon

### **Post Production sound: HRCLS**

Producer: Benoît Duniagre

Musical supervision: Laureen Arnou-Sanchez

Sound design: Kouz

Song: *Mon truc en plumes* (my feathery thing)

Writer/composer: Zizi Jeanmarie

**Actors**

Mother: Laurie Catrix

Father: Thierry Simon

Daughter: Lilly-Rose Debos

Son: Guillaume Cloud Roussel

**Press Agency: HAVAS MEDIA**

Partner: Florence Destang

Senior Manager: Antoine Minvielle-Debat

Consultants: Theophile Teurcq, Pierre da Rugna

**Partnerships: HAVAS MEDIA NATIVE**

Commercial Director: Estelle Demenier

OPS Media Manager: Floris Yvinou

**Social Media: SOCIALYSE**

Senior social media strategist: Nicolas Masson

Influencer manager: Meriam Aammour